

Red Pepper website editor

Voluntary post, approximately 5 hours per week

About Red Pepper

Red Pepper is a voice of political rebellion and dissent. It is a magazine of information, campaigning and culture, providing the left with an open forum to debate ideas and action and to share information. It is determinedly non-sectarian and encompasses a range of views. Its editorial standpoint is influenced by socialist, feminist, ecological and libertarian politics. It is a resource for all those who imagine and work to create another world – a world based on equality, solidarity, and democracy. The magazine (including the website) is written and edited on a voluntary basis with some paid subediting, production and design support during the production of each bimonthly print issue.

Our website

Red Pepper's website was relaunched in January 2011 with a bold new design and updated features. We manage the website using Wordpress. Much, though not all, of the content of the print magazine is also published on the website, as well as additional articles which are either supplementary to the magazine's content, or relate to events that happen between print issues.

About the role

The website is currently managed by the editors and the magazine's production editor (who designed the current site). We now wish to recruit a dedicated website editor to take overall responsibility for the site. The website editor will be part of the editorial collective, along with the four print magazine editors (James, Emma, Michael and Sarah) and Hilary who has an advisory and commissioning role. She or he will also work with Red Pepper's section editors and regular correspondents to ensure a first class website which is integrated with the print magazine into the project as a whole.

The recruitment of this post is part of the process of assembling a team to manage the site. This team will be drawn from people already involved with the magazine in some way, along with possible new volunteers. An ability to lead this team will be essential to the role.

Job description

The successful candidate will play a role in defining their exact responsibilities but the following is an outline of how we see the job working initially. In each case, overall responsibility lies with the website editor, but the tasks needed to achieve it will be shared between the postholder and the wider team.

The website editor will:

- Have strategic responsibility for the development of Red Pepper's website in consultation with the rest of the editorial collective.
- With the print magazine's production editor, publish selected content from the print magazine over each issue's lifetime.
- Commission, edit and proofread additional articles, especially to cover issues necessarily missed in the print magazine because of how the production cycle falls. This will be a shared responsibility with other editors, but the website editor will have oversight.
- Ensure a regular flow of blog entries from both Red Pepper regulars and other sources.

- Ensure website content is consistent with Red Pepper's language style guidelines.
- Develop specific style guidelines for the website to ensure its look and feel is consistent and professional.
- With others, ensure the website acts as an efficient channel for picking up new subscriptions to the print magazine.
- Develop Red Pepper's existing presence on relevant social media to build awareness of the magazine and its content.

Person specification

Essential

- Some experience of editing copy for the web.
- Experience of writing persuasively, or of journalism.
- An understanding of the left/social and labour movements in the UK and internationally.
- Experience of being involved in campaigning, activism or cultural production.
- A strong identification with the socialist, feminist, libertarian and green politics of Red Pepper.
- A sense for good visual communication and website aesthetics.
- Keeps up to date with political debates and current affairs.

Desirable

- Experience of using content management systems (especially Wordpress).
- Training in subediting or journalism.
- Experience of using the web as a tool for promoting radical politics.
- Experience of managing volunteers.
- Ability to use Photoshop, Gimp or alternatives to create simple website graphics.

How to apply

Please send us a CV and covering letter outlining why you would like the job and explaining your suitability. Email it to James O'Nions james@redpepper.org.uk by 10am on **Monday 19 March**. Please put 'website editor application' in the subject line.

Enquiries about the post can be emailed to the same address, or James can be contacted by phone on 07968 082828.